

EPIC•MRA STATEWIDE POLL – FEBRUARY 2014
[FREQUENCY REPORT OF SURVEY RESPONSES – 600 SAMPLE – ERROR ±4.0%]
Polling Dates: February 5, 2014 through February 11, 2014
Conducted by live callers -- 20% cell phones

QUESTIONS SUBMITTED BY MICHIGAN ASSOCIATION OF SCHOOL BOARDS

There are over 560 separate public K-12 school districts in Michigan with elected boards. Generally, the day-to-day operation of these school districts lies with the superintendent and his or her administrative staff. However, the overall policy direction of a local school district and many decisions involving employment, evaluations, student achievement, teacher contracts and expenditure of tax revenue are the responsibility of members of an elected school board.

__01. How important do you believe it is that school board members receive formal professional development instruction and training in laws and policies affecting public school districts . . . Would you say that such formal continuing professional education for locally elected school board members is absolutely essential, would you say it's very important but not essential, of only minor importance or, not important at all?

33%	Absolutely Essential
41%	Very Important but not essential
74%	TOTAL IMPORTANT
9%	Minor Importance
14%	Not Important at All --- GO TO Q. xx
2%	Undecided/Refused

__02. Even though most school districts provide orientation sessions for new board members and there are other formal outside resources to provide technical assistance that many board members take advantage of, there is currently no requirement that elected school board members in Michigan have specific instruction or training in such things as public school financing, open meetings laws, labor and employment practices, open-bid requirements or knowledge of educational trends, research and policy. Would you favor or oppose state legislation that would require school board members to receive a minimum number of credits of continuing education in public school policy and practice on a regular basis? **[IF FAVOR/OPPOSE, ASK: "Would that be strongly or somewhat?" AND CODE BEST RESPONSE]**

N=514

62%	Strongly favor
18%	Somewhat favor
80%	TOTAL FAVOR
17%	TOTAL OPPOSE
10%	Somewhat oppose
7%	Strongly oppose
3%	Undecided/Refused

	REGIONS								1.VOTE HISTORY	
	W-O-M		Outer Metro	Centr al	West	Bay	North	One	Both	
33.Sch Board Training										
Essential-Important...	74%	77%	72%	77%	76%	71%	62%	73%	75%	
Minor-Not Important...	23%	19%	27%	21%	22%	26%	38%	26%	23%	
Undec.....	2%	4%	1%	1%	2%	2%		1%	2%	
Total.....	600	237	84	75	110	42	52	80	520	
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%	
34.Sch Board Require										
Favor.....	80%	86%	79%	80%	70%	70%	78%	85%	79%	
Oppose.....	17%	12%	17%	15%	23%	27%	22%	9%	18%	
Undec.....	3%	2%	4%	5%	6%	3%		6%	3%	
Total.....	514	207	74	65	94	37	37	66	448	
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%	

	2.NOV 2014 ELECTION			3.US DIRECTION			4.MI DIRECTION		
	Certa in	Smwt- Prob	Right Dir	Wrong Track	Undec	Right Dir	Wrong Track	Undec	
33.Sch Board Training									
Essential-Important...	74%	73%	80%	79%	70%	85%	69%	77%	83%
Minor-Not Important...	23%	24%	20%	19%	28%	12%	27%	21%	15%
Undec.....	2%	3%		2%	3%	3%	3%	1%	2%
Total.....	600	515	85	186	349	65	292	221	87
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%
34.Sch Board Require									
Favor.....	80%	79%	86%	86%	75%	85%	79%	82%	77%
Oppose.....	17%	18%	9%	13%	20%	12%	18%	14%	19%
Undec.....	3%	3%	4%	2%	4%	3%	3%	4%	4%
Total.....	514	441	73	164	291	58	249	187	78
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%

	5.OBAMA FAV			6.SNYDER FAV		
	Fav	UnFav	Undec	Fav	UnFav	Undec
33.Sch Board Training						
Essential-Important...	74%	81%	70%	68%	71%	79%
Minor-Not Important...	23%	17%	28%	30%	26%	18%
Undec.....	2%	2%	2%	3%	2%	2%
Total.....	600	263	301	37	308	242
.....	100%	100%	100%	100%	100%	100%
34.Sch Board Require						
Favor.....	80%	84%	75%	83%	79%	83%
Oppose.....	17%	13%	20%	17%	18%	13%
Undec.....	3%	3%	4%		3%	4%
Total.....	514	233	252	29	260	212
.....	100%	100%	100%	100%	100%	100%

	14.OBAMA JOB RATING			15.SNYDER JOB RATING		
	Excl-Good	Fair-Poor	Undec	Excl-Good	Fair-Poor	Undec
33.Sch Board Training						
Essential-Important...	74%	82%	70%	73%	71%	76%
Minor-Not Important...	23%	16%	28%	27%	26%	22%
Undec.....	2%	3%	2%		3%	2%
Total.....	600	223	366	11	273	321
.....	100%	100%	100%	100%	100%	100%
34.Sch Board Require						
Favor.....	80%	85%	76%	78%	79%	80%
Oppose.....	17%	12%	20%	22%	18%	16%
Undec.....	3%	3%	4%		3%	4%
Total.....	514	198	307	9	229	279
.....	100%	100%	100%	100%	100%	100%

		18.MICHIGAN	43.TEA PARTY					
		ECONOMY						
		Impro	At-Bo	Get	Suppo	Oppos	Undec	
		ving	ttom	Worse	rt	e		
33.Sch Board Training								
Essential-Important...	74%	75%	83%	60%	66%	77%	81%	
Minor-Not Important...	23%	22%	17%	40%	31%	21%	16%	
Undec.....	2%	3%			3%	2%	3%	
Total.....	600	353	139	84	196	291	113	
.....	100%	100%	100%	100%	100%	100%	100%	
34.Sch Board Require								
Favor.....	80%	79%	84%	80%	71%	82%	88%	
Oppose.....	17%	19%	11%	16%	26%	15%	8%	
Undec.....	3%	2%	5%	3%	3%	4%	4%	
Total.....	514	309	122	60	161	252	101	
.....	100%	100%	100%	100%	100%	100%	100%	

	GOP-TEA PARTY		44.ABORTION		45.CHILDREN			
			Stron g	Moder -Lean	Choic e	Life	Yes	No
33.Sch Board Training								
Essential-Important...	74%	70%	70%	76%	73%	81%	71%	
Minor-Not Important...	23%	30%	25%	22%	25%	17%	26%	
Undec.....	2%		6%	2%	2%	2%	3%	
Total.....	600	84	53	290	265	188	412	
.....	100%	100%	100%	100%	100%	100%	100%	
34.Sch Board Require								
Favor.....	80%	82%	64%	84%	75%	83%	78%	
Oppose.....	17%	17%	29%	14%	20%	14%	18%	
Undec.....	3%	2%	7%	2%	5%	4%	3%	
Total.....	514	69	45	250	225	168	346	
.....	100%	100%	100%	100%	100%	100%	100%	

	46.LABOR UNION				47.AGE GROUPS			
	Respo	House	None	18-34	35-49	50-64	65+	
	ndent	hold						
33.Sch Board Training								
Essential-Important...	74%	71%	79%	74%	75%	86%	71%	68%
Minor-Not Important...	23%	26%	21%	23%	24%	13%	28%	26%
Undec.....	2%	3%		3%	1%	1%	1%	6%
Total.....	600	101	77	422	96	142	202	154
.....	100%	100%	100%	100%	100%	100%	100%	100%
34.Sch Board Require								
Favor.....	80%	82%	81%	79%	79%	87%	76%	78%
Oppose.....	17%	16%	16%	17%	19%	11%	20%	17%
Undec.....	3%	2%	3%	4%	1%	2%	4%	5%
Total.....	514	86	68	360	82	130	171	127
.....	100%	100%	100%	100%	100%	100%	100%	100%

	48. EDUCATION				49. RELIGION			
	HS or Less	Post HS	Colle ge	Prote stant	Catho lic	Other	None	
33. Sch Board Training								
Essential-Important...	74%	70%	74%	77%	76%	80%	70%	67%
Minor-Not Important...	23%	26%	24%	21%	22%	17%	28%	30%
Undec.....	2%	4%	2%	2%	2%	3%	2%	3%
Total.....	600	144	168	285	225	145	155	76
.....	100%	100%	100%	100%	100%	100%	100%	100%
34. Sch Board Require								
Favor.....	80%	71%	81%	83%	82%	78%	79%	78%
Oppose.....	17%	19%	17%	16%	16%	19%	14%	21%
Undec.....	3%	10%	2%	1%	2%	3%	7%	2%
Total.....	514	121	144	246	194	135	124	62
.....	100%	100%	100%	100%	100%	100%	100%	100%

	50.RACE			51.CON-LIB			54.GENDER	
	White	Black	Other	Conse rv	Moder ate	Liber al	Male	Femal e
33.Sch Board Training								
Essential-Important...	74%	73%	81%	76%	70%	75%	83%	69%
Minor-Not Important...	23%	25%	15%	21%	28%	22%	15%	30%
Undec.....	2%	2%	3%	4%	2%	3%	2%	1%
Total.....	600	489	59	53	217	222	114	281
.....	100%	100%	100%	100%	100%	100%	100%	100%
34.Sch Board Require								
Favor.....	80%	79%	83%	85%	76%	78%	87%	77%
Oppose.....	17%	18%	15%	11%	20%	19%	10%	21%
Undec.....	3%	4%	2%	4%	3%	3%	3%	2%
Total.....	514	415	54	45	179	197	100	227
.....	100%	100%	100%	100%	100%	100%	100%	100%

	52.PARTY				53.INCOME					
		Dem	Ind	Rep	Under \$25K	\$25K- \$50K	\$50K- \$75K	\$75K- \$100K	Over \$100K	
33.Sch Board Training										
Essential-Important...	74%	80%	69%	72%	77%	72%	77%	81%	75%	
Minor-Not Important...	23%	18%	29%	26%	19%	26%	22%	15%	24%	
Undec.....	2%	2%	2%	3%	4%	2%	1%	3%	1%	
Total.....	600	245	120	223	70	128	114	85	89	
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%	
34.Sch Board Require										
Favor.....	80%	83%	73%	79%	80%	77%	79%	77%	85%	
Oppose.....	17%	14%	22%	18%	8%	20%	18%	21%	15%	
Undec.....	3%	3%	5%	3%	12%	4%	3%	3%		
Total.....	514	218	103	184	59	112	100	77	77	
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%	

	AGES			PARTY-GENDER					
		18-49	50+	Dem Men	Dem Women	Ind Men	Ind Women	Rep Men	Rep Women
33.Sch Board Training									
Essential-Important...	74%	82%	70%	71%	86%	63%	76%	71%	72%
Minor-Not Important...	23%	17%	27%	28%	11%	34%	22%	29%	23%
Undec.....	2%	1%	3%	1%	2%	3%	2%		5%
Total.....	600	238	356	105	140	67	53	102	121
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%
34.Sch Board Require									
Favor.....	80%	84%	77%	80%	86%	70%	76%	77%	80%
Oppose.....	17%	14%	19%	20%	9%	25%	20%	20%	16%
Undec.....	3%	2%	4%		5%	5%	4%	3%	4%
Total.....	514	212	298	88	130	55	48	80	103
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%

	GENDER-AGE				MAC-OAK-WAY VS STATE				
	Men		Women		Out	Mac	Oak	Way	
	18-49	50+	18-49	50+	State				
33.Sch Board Training									
Essential-Important...	74%	76%	65%	86%	74%	73%	84%	62%	84%
Minor-Not Important...	23%	23%	34%	13%	21%	26%	16%	30%	13%
Undec.....	2%	1%	1%	1%	5%	1%		7%	3%
Total.....	600	103	176	135	180	363	50	79	108
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%
34.Sch Board Require									
Favor.....	80%	80%	75%	87%	78%	75%	87%	83%	88%
Oppose.....	17%	16%	24%	12%	15%	20%	9%	15%	10%
Undec.....	3%	4%	1%	1%	7%	4%	4%	2%	2%
Total.....	514	85	141	127	157	307	45	64	98
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%