

Your Source for Public Education Information

Schedule one of MASB's FREE, 60-minute presentations today for your CASBA or ISD.



Bargaining is Near—Is Your Data Ready?

Attendees will be taken through compiling and using data to make your point at the negotiation table.

Conflicts of Interest Pitfalls and How to Avoid Them

This seminar will provide in-depth discussion on conflicts of interests that require abstaining from a vote or even resigning from the school board.

Fostering Effective School District Governance

The relationship between the Board of Education and the Superintendent can make or break a district's culture as well as its progress toward student achievement. In this practical and informative session, we'll explore the common sources of discord between the Board and Superintendent and key principles for productive Board/Superintendent Relations. Participants will leave with a to-do list that can be customized to their district's unique circumstances.

Grassroots Advocacy Made Easy

MASB's new Grassroots Advocacy Program is a FREE advocacy building program that encourages members to become strong public education advocates for K-12 students and their districts. This program gives board members, as well as parents, administrators and community members, the tools to not only engage in the legislative process, but to grow your grassroots advocacy efforts!

Managing School Board Vacancies

Be prepared for your next school board vacancy! This presentation will cover the legal issues, requirements and best practices for filling a vacancy on a school board.

News From the Capitol: A Legislative Update

Include news and updates on issues being considered at the Capitol, possible ballot issues and Q&A.

School Law Update

New court cases or laws that will impact school districts will be discussed.

Social Media and Your School District

Given the 24/7 news cycle and the ability to have a screen in front of us at all times, the usefulness of social media to reach and engage your community at-large is hard to ignore. You'll get a foundational understanding of the social media landscape as it sits now to help you determine next steps for utilizing it as a tool for your district.

The School Board's Stickiest Challenge: Dealing With Rogue Board Members

It is not uncommon for school boards to struggle with individual board members who fail to respect board authority and push independent agendas at the expense of good governance. Participants will learn the common characteristics of rogue board members and strategies for moving the district's agenda forward despite their aberrant behavior.

The State of the Superintendency

As a board member, what do you need to know about attracting and keeping great talent in your district's top position? This session will cover the "State of the Superintendency"—including conditions that encourage leaders to remain in a district, factors they consider when relocating and how superintendent transition affects student achievement and district culture.

Understanding the Board President's Role

School Board Presidents play a pivotal role in school district governance yet their role is often one that (quite naturally) generates lots of questions from fellow board members. In this engaging session, we'll detail the role of the Board President as it relates to the school board, the community and the superintendent, and answer questions from participants that have been submitted (confidentially of course).

Additional courses and workshops are available for a nominal fee—visit masb.org/casbas for more information.

Ready to book a presentation or arrange a CBA class? Contact MASB at leadershipservices@masb.org or 517.327.5904 today!