



RATES & DETAILS

Lansing, Michigan

Lansing Center

Oct. 24 - 27, 2024

ANNUAL LEADERSHIP CONFERENCE

REGISTER BY AUG. 30 AND SAVE!

Keep this for your records to assist with registering online at masb.org/alc.

CONFERENCE REGISTRATION RATES

 **Main Conference** **\$389**

\$439 after Aug. 30, 2024.

Includes Thursday Welcome Reception, Friday and Saturday Breakfast, Lunch, General Sessions and Clinic Sessions.

 **Virtual Conference** **\$215**

\$239 after Aug. 30, 2024.

Includes access to event mobile app and livestreaming of Friday and Saturday General Sessions.

 **Friday One-Day Conference** **\$215**

\$239 after Aug. 30, 2024.

Includes Friday ONLY Breakfast, Lunch, General Session and Clinic Sessions.

 **Saturday One-Day Conference** **\$215**

\$239 after Aug. 30, 2024.

Includes Saturday ONLY Breakfast, Lunch, General Session and Clinic Sessions.

THURSDAY PRECONFERENCE FULL-DAY WORKSHOPS

8:30 a.m. - 3:30 p.m.

Separate registration required, in person only. Breakfast and lunch included.

How Are the Children?

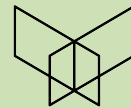
*Brooke Davis, LMSW,
BTD Consulting*

\$198

Michigan Council of School Attorneys Fall Conference

\$198

Select from other sessions on page 2



MASB
MICHIGAN ASSOCIATION
OF SCHOOL BOARDS

If you have registration questions, please contact Katie Kosmider at registrar@masb.org or 517.327.5918.



CBA SCHEDULE

All classes are \$99 each except for CBA 101, which is \$198. CBAs are not included in conference pricing. Breakfast and lunch for all-day participants on Thursday and Sunday.

THURSDAY

Full-Day CBAs 8:30 a.m. – 3:30 p.m.

- CBA 101*
Fundamentals of School Board Service

Morning CBAs 8:30 – 11:30 a.m.

- CBA 253*
Board Operating Procedures
- CBA 276*
Board/Superintendent Relations
- CBA 315*
Anatomy of an Audit Report
- CBA 361
Grassroots Advocacy

Afternoon CBAs 12:30 – 3:30 p.m.

- CBA 107*
Labor Relations
- NEW! CBA 265
Practical Advocacy
- CBA 297*
Effective Board Meetings
- CBA 310*
Budget Anatomy and Shortfalls
- CBA 345
Data Dashboards

FRI – SAT

Friday CBAs 6 – 9 p.m.

- CBA 102*
Governing Through Policy
- CBA 108*
Navigating the Legislative Process
- CBA 224*
Succession Planning
- CBA 226
Exercising Political Judgment
- CBA 298*
Professional Learning Communities:
A Building Block of High-Performing Schools
- CBA 302
Understanding Assessments
- NEW! CBA 363
Leveraging Feedback
- CBA 370
Managing a Construction Project

Saturday CBAs 6 – 9 p.m.

- CBA 104*
Basic School Law
- CBA 109*
Data-Informed Decisionmaking
- CBA 227*
Ethical Challenges
- CBA 246
Advanced Community Relations
- CBA 251*
District Strategic Planning and Goal Setting
- CBA 264
Shaping Public Opinion
- CBA 274
Board Self-Evaluation for
Continuous Improvement
- CBA 303*
Overseeing the Superintendency

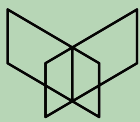
SUNDAY

Morning CBAs 8:30 – 11:30 a.m.

- CBA 103*
Basic School Finance
- CBA 105*
Curriculum and Instruction
- CBA 214*
Open Meetings Act
- CBA 215*
Advanced School Finance
- CBA 258*
Conflict Resolution—Techniques
for School Boards
- NEW! CBA 308
A Guide to Understanding the Legislature
- CBA 375
Board Leadership: A Case Study Approach

Afternoon CBAs 12:30 – 3:30 p.m.

- CBA 106*
Community Relations
- CBA 223*
Parliamentary Procedure
- CBA 229*
Reporting and Monitoring
Organizational Performance
- CBA 248
Teambuilding
- CBA 252
Media Relations
- CBA 262
Spokesperson Training
- CBA 381
Focus on Student Achievement



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*Qualifies for reimbursement by MDE, up to \$100/class per board member.