




RATES & DETAILS

Lansing, Michigan | **Lansing Center** | Nov. 9 – 12, 2023

REGISTER BY SEPT. 22 AND SAVE!


Keep this for your records to assist with registering online at masb.org/alc.

CONFERENCE REGISTRATION RATES

 **Main Conference** **\$379**

\$429 after Sept. 22, 2023.

Includes Thursday Welcome Reception, Friday and Saturday Breakfast, Lunch, General Sessions and Clinic Sessions.

 **Virtual Conference** **\$205**
(General Sessions Only)


\$219 after Sept. 22, 2023.

Includes access to event mobile app and livestreaming of Friday and Saturday General Sessions.

 **Friday One-Day Conference** **\$205**

\$219 after Sept. 22, 2023.

Includes Friday ONLY Breakfast, Lunch, General Session and Clinic Sessions.

 **Saturday One-Day Conference** **\$205**

\$219 after Sept. 22, 2023.

Includes Saturday ONLY Breakfast, Lunch, General Sessions and Clinic Sessions.

THURSDAY PRECONFERENCE FULL-DAY WORKSHOPS

8:30 a.m. – 3:30 p.m.

Separate registration required, in person only. (breakfast and lunch included)

Board's Role in Superintendent Success **\$198**

Michigan Council of School Attorneys Fall Conference **\$198**

Select from other sessions on page 2



If you have registration questions, please contact Cindy Holmes at registrar@masb.org or 517.327.5918.

All classes are \$99 each except for CBA 101, which is \$198. CBAs are not included in conference pricing. Breakfast and lunch are included for all-day participants on Thursday and Sunday.

THURSDAY

Full-Day CBAs 8:30 a.m. – 3:30 p.m.

- CBA 101***
Fundamentals of School Board Service

Morning CBAs 8:30 – 11:30 a.m.

- CBA 224***
Succession Planning
- CBA 253***
Board Operating Procedures
- CBA 264**
Shaping Public Opinion
- CBA 276***
Board/Superintendent Relations
- CBA 341**
Data Foundations

Afternoon CBAs 12:30 – 3:30 p.m.

- CBA 107***
Labor Relations
- CBA 232***
Communicating in Difficult Times
- CBA 258***
Conflict Resolution—Techniques for School Boards
- CBA 260**
Public Speaking
- CBA 297**
Effective Board Meetings

FRI – SAT

Friday CBAs 6 – 9 p.m.

- CBA 102***
Governing Through Policy
- CBA 108***
Navigating the Legislative Process
- CBA 213***
Capital Planning for Your District
- CBA 226**
Exercising Political Judgment
- CBA 252**
Media Relations
- CBA 253***
Board Operating Procedures
- CBA 303***
Overseeing the Superintendency
- CBA 361**
Grassroots Advocacy

Saturday CBAs 6 – 9 p.m.

- CBA 104***
Basic School Law
- CBA 109***
Data-Informed Decisionmaking
- CBA 251***
District Strategic Planning and Goal Setting
- CBA 257***
School District Safety and Security
- CBA 274**
Board Self-Evaluation for Continuous Improvement
- CBA 276***
Board/Superintendent Relations
- CBA 344**
High School and Beyond
- CBA 381**
Focus on Student Achievement

SUNDAY

Morning CBAs 8:30 – 11:30 a.m.

- CBA 103***
Basic School Finance
- CBA 105***
Curriculum and Instruction
- CBA 214***
Open Meetings Act
- CBA 259***
Creating Trust: Key Ingredient in School Improvement
- CBA 262**
Spokesperson Training
- CBA 263**
Focusing on Feedback
- CBA 310***
Budget Anatomy and Shortfalls
- CBA 375**
Board Leadership: A Case Study Approach

Afternoon CBAs 12:30 – 3:30 p.m.

- CBA 106***
Community Relations
- CBA 215***
Advanced School Finance
- CBA 229***
Reporting and Monitoring Organizational Performance
- CBA 248**
Teambuilding
- CBA 298***
Professional Learning Communities: A Building Block of High Performing Schools
- CBA 309**
Current Trends in K-12 Technology
- CBA 350**
Generational Diversity for School Board Members