Plan Your Year Ahead!

Get a head start on your educational leadership journey by outlining your board development for the coming year. MASB will be offering the following courses at our Institutes and the Annual Leadership Conference this year. To view all upcoming events, ***visit masb.org/calendar.*** To learn more about the levels and certifications offered through the Certified Boardmember Awards Program, ***visit masb.org/awardlevels.***

Winter Institute
Virtual

Feb. 5 – 6, 2027

- Board Presidents Workshop Part 1
- Board Presidents Workshop Part 2
- CBA 102: Governing Through Policy
- CBA 103: Basic School Finance
- CBA 104: Basic School Law
- CBA 105: Curriculum and Instruction
- CBA 106: Community Relations
- CBA 107: Labor Relations
- CBA 214: Open Meetings Act
- CBA 215: Advanced School Finance
- CBA 223: Parliamentary Procedure
- CBA 224: Succession Planning
- CBA 226: Exercising Political Judgment
- CBA 227: Ethical Challenges
- CBA 229: Reporting and Monitoring Organizational Performance
- ***NEW!*** CBA 230: Leading School Improvement: A Board Member's Guide
- CBA 232: Communicating Effectively in Difficult Times
- CBA 248: Building Board Effectiveness
- CBA 251: District Strategic Planning and Goal Setting
- CBA 252: Media Relations
- CBA 253: Board Operating Procedures
- CBA 257: School District Safety and Security
- CBA 258: Conflict Resolution—Techniques for School Boards
- CBA 259: Creating Trust: Key Ingredient in School Improvement
- CBA 264: Shaping Public Opinion
- CBA 274: Board Self-Evaluation for Continuous Improvement
- CBA 299: Leading With Purpose: Advanced Leadership
- CBA 303: Overseeing the Superintendency
- CBA 305: Practical Governance: Case Studies in Effective School Board Leadership
- CBA 308: A Guide to Understanding the Legislature
- CBA 310: Budget Anatomy and Shortfalls
- CBA 315: Anatomy of an Audit Report
- CBA 361: Grassroots Advocacy
- CBA 365: Collaborative Conversations for Effective Decisionmaking
- CBA 380: Effective Committee Structure

Summer Institute
In Person

Aug. 13 – 15, 2027

- Board Presidents Workshop Part 1
- Board Presidents Workshop Part 2
- CBA 102: Governing Through Policy
- CBA 103: Basic School Finance
- CBA 104: Basic School Law
- CBA 105: Curriculum and Instruction
- CBA 106: Community Relations
- CBA 214: Open Meetings Act
- CBA 229: Reporting and Monitoring Organizational Performance
- CBA 246: Advanced Community Relations
- CBA 251: District Strategic Planning and Goal Setting
- CBA 252: Media Relations
- CBA 253: Board Operating Procedures
- CBA 261: Advocacy for Public Education
- CBA 268: Leadership Styles
- CBA 270: Leadership by Consensus: Confidence in Leadership
- CBA 276: Board/Superintendent Relations
- CBA 278: Dealing With Difficult People
- CBA 294: Civility—A Tool for Conflict Management
- CBA 297: Effective Board Meetings
- CBA 298: Professional Learning Communities: A Building Block of High-Performing Schools
- CBA 308: A Guide to Understanding the Legislature
- ***NEW!*** CBA 323: Run the Room
- CBA 325: Leadership: Overcoming Obstacles
- CBA 335: Dealing With Board Member Turnover
- CBA 350: Generational Diversity for School Board Members
- ***NEW!*** CBA 351: Qualifications, Certifications and Evaluations in a School Setting
- ***NEW!*** CBA 352: Determining a District's Direction Using Data
- CBA 363: Leveraging Feedback
- CBA 365: Collaborative Conversations for Effective Decisionmaking
- CBA 370: Managing a Construction Project
- CBA 375: Board Leadership: A Case Study Approach

Spring Institute
In Person

April 30 – May 1, 2027

- Board Presidents Workshop Part 1
- Board Presidents Workshop Part 2
- CBA 101: Fundamentals of School Board Service
- CBA 108: Navigating the Legislative Process
- CBA 109: Data-Informed Decisionmaking
- CBA 213: Capital Planning for Your District
- CBA 246: Advanced Community Relations
- CBA 260: Public Speaking
- CBA 263: Collecting Feedback
- CBA 264: Shaping Public Opinion
- CBA 265: Practical Advocacy
- CBA 270: Leadership by Consensus: Confidence in Leadership
- CBA 290: Advanced School Law
- CBA 302: Understanding Assessments
- CBA 305: Practical Governance: Case Studies in Effective School Board Leadership
- CBA 315: Anatomy of an Audit Report
- CBA 327: Ethics in Action

Annual Leadership Conference
In Person

Oct. 21 - 24, 2027

- CBA 101: Fundamentals of School Board Service
- CBA 102: Governing Through Policy
- CBA 103: Basic School Finance
- CBA 104: Basic School Law
- CBA 105: Curriculum and Instruction
- CBA 106: Community Relations
- CBA 107: Labor Relations
- CBA 108: Navigating the Legislative Process
- CBA 109: Data-Informed Decisionmaking
- CBA 213: Capital Planning for Your District
- CBA 214: Open Meetings Act
- CBA 223: Parliamentary Procedure
- CBA 227: Ethical Challenges
- ***NEW!*** CBA 230: Leading School Improvement: A Board Member's Guide
- CBA 232: Communicating Effectively in Difficult Times
- CBA 248: Building Board Effectiveness: Team Development, Communication and Conflict
- CBA 251: District Strategic Planning and Goal Setting
- CBA 253: Board Operating Procedures
- CBA 257: School District Safety and Security
- CBA 258: Conflict Resolution—Techniques for School Boards
- CBA 260: Public Speaking
- CBA 261: Advocacy for Public Education
- CBA 263: Collecting Feedback
- CBA 265: Practical Advocacy
- CBA 274: Board Self-Evaluation for Continuous Improvement
- CBA 290: Advanced School Law
- CBA 297: Effective Board Meetings
- CBA 299: Leading With Purpose: Advanced Leadership
- CBA 302: Understanding Assessments
- CBA 303: Overseeing the Superintendency
- CBA 304: Empowering Education
- CBA 305: Practical Governance: Case Studies in Effective School Board Leadership
- CBA 310: Budget Anatomy and Shortfalls
- ***NEW!*** CBA 323: Run the Room
- CBA 325: Leadership: Overcoming Obstacles
- CBA 327: Ethics in Action
- CBA 330: Legal Issues In Interscholastic Athletics
- CBA 360: ISDs/RESAs/RESDs/ESAs: What Can They Do for My District?
- CBA 361: Grassroots Advocacy
- CBA 363: Leveraging Feedback
- ***NEW!*** CBA 364: Good to Great Governance
- CBA 370: Managing a Construction Project
- CBA 375: Board Leadership: A Case Study Approach
- CBA 380: Effective Committee Structure

ADVOCACY CERTIFICATION

DATA CERTIFICATION

COMMUNITY RELATIONS CERTIFICATION

FINANCE CERTIFICATION

LEADERSHIP CERTIFICATION

* This schedule is subject to change. View our event policies at ***masb.org/eventpolicies***.