

Don Wotruba, CAE
Executive Director

Kent Cartwright, Ed.D., CPA
Deputy Director

Brooke Wooley, Ed.S.
Board Liaison

MISSION

To provide high-quality educational leadership services for all Michigan boards of education and to advocate for an equitable and exceptional public education that leads to improved outcomes for all students.



**COMMUNICATIONS, PUBLIC
RELATIONS AND MARKETING**

Jessie Stickler, M.A.
Director

Chrissy Cooper, M.A.
*Assistant Director,
Communications and PR*

Phil Knapp
*Video Production
Coordinator*

Larissa Moyer-Grech, M.P.S.
*Assistant Director,
Marketing*

Laura Fidell
Creative Designer

Stacy Washington
*Business Partnerships and
Development Manager*

**FINANCE AND
BUSINESS SERVICES**

Julie Pierce
Comptroller

Amy Sapienza
Accounting Manager

Lori Mayo MASB/MSBO
Accounting Manager

Jennifer Upton MASB/MASA
Accounting Manager

Sophia Campau
Accountant/Bookkeeper

Kristine Maier
Receptionist

Kim Lamb
Business Office Staff

GOVERNMENT RELATIONS

Jennifer Smith
Director

Brenda Pilgrim
Assistant Director

Liz Cooke
Interoffice Assistant

**LABOR RELATIONS AND
LEGAL SERVICES**

Brad Banasik, J.D.
Legal Counsel/Director

Daniel Feinberg, J.D.
Assistant Director

Labor Relations Consultants

INFORMATION TECHNOLOGY

Jason Marentette
Director

Michael Hellenga
*Business Systems and
CRM Manager*

Cody Skalmowski, M.S.
Systems Administrator

Alice Ely
Endpoint Support Specialist

**LEADERSHIP DEVELOPMENT AND
EXECUTIVE SEARCH SERVICES**

Greg Sieszputowski, M.Ed., CAE
Director

Debbie Stair, M.N.M.L.
*Assistant Director,
Leadership Development*

*Strategic Planning and
Workshop Consultants*

MacKenzie Feldpausch, M.A.
*Education Programming
Manager*

Nick Stratton
*Conference and Event
Manager*

Katie Kosmider
*Membership Coordinator
and Registrar*

Cindy Reisig
Business Coordinator

Kevin Kelly, M.Ed.
*Assistant Director,
Executive Search Services*

*Superintendent
Search Consultants*

Area Representatives

Amy Rucker, M.S.
*Certification Manager and
Instructional Designer*

*Board Member
Certification (CBA)
Class Instructors*