



**Don Wotruba, CAE**  
Executive Director

**Kent Cartwright, Ed.D., CPA**  
Deputy Director

**Brooke Wooley, Ed.S.**  
Board Liaison

#### COMMUNICATIONS, PUBLIC RELATIONS AND MARKETING

**Jessie Stickler, M.A.**  
Director

**Chrissy Cooper, M.A.**  
Assistant Director,  
Communications and PR

**Phil Knapp**  
Video Production  
Coordinator

**Larissa Moyer-Grech, M.P.S.**  
Assistant Director,  
Marketing

**Laura Fidell**  
Creative Designer

**Stacy Washington**  
Marketing Coordinator

#### FINANCE AND BUSINESS SERVICES

**Julie Pierce**  
Comptroller

**Amy Sapienza**  
Accounting Manager

**Lori Mayo** MASB/MSBO  
Accounting Manager

**Jennifer Upton** MASB/MASA  
Accounting Manager

**Sophia Campau**  
Accountant/Bookkeeper

**Kristine Maier**  
Receptionist

**Kim Lamb**  
Business Office Staff

#### GOVERNMENT RELATIONS

**Jennifer Smith**  
Director

**Brenda Pilgrim**  
Assistant Director

**Liz Cooke**  
Interoffice Assistant

#### LABOR RELATIONS AND LEGAL SERVICES

**Brad Banasik, J.D.**  
Legal Counsel/Director

**Daniel Feinberg, J.D.**  
Assistant Director

*Labor Relations Consultants*

#### INFORMATION TECHNOLOGY

**Jason Marentette**  
Director

**Dan Walker**  
Membership Systems and  
Data Analyst

**Cody Skalmowski, M.S.**  
Systems Administrator

**Alice Ely**  
Endpoint Support Specialist

#### LEADERSHIP DEVELOPMENT AND EXECUTIVE SEARCH SERVICES

**Greg Sieszputowski, M.Ed., CAE**  
Director

**Debbie Stair, M.N.M.L.**  
Assistant Director,  
Leadership Development

*Strategic Planning and  
Workshop Consultants*

**MacKenzie Feldpausch, M.A.**  
Education Programming  
Manager

**Whitney Haughey, CMP**  
Conference and Event  
Planner

**Katie Kosmider**  
Membership Coordinator  
and Registrar

**Cindy Reisig**  
Business Coordinator

**Kevin Kelly, M.Ed.**  
Assistant Director,  
Executive Search Services

*Superintendent  
Search Consultants*

*Area Representatives*

**Amy Rucker, M.S.**  
Certification Manager and  
Instructional Designer

*Board Member  
Certification (CBA)  
Class Instructors*