

**Don Wotruba, CAE**  
*Executive Director*

**Kent Cartwright, Ed.D., CPA**  
*Deputy Director*

**Brooke Wooley**  
*Board Liaison*

**MISSION**

To provide high-quality educational leadership services for all Michigan boards of education and to advocate for an equitable and exceptional public education that leads to improved outcomes for all students.



**COMMUNICATIONS, PUBLIC  
RELATIONS AND MARKETING**

**Jessie Stickler, M.A.**  
*Director*

**Chrissy Cooper, M.A.**  
*Assistant Director,  
Communications and PR*

**Phil Knapp**  
*Video Production  
Coordinator*

**Larissa Moyer-Grech, M.P.S.**  
*Assistant Director,  
Marketing*

**Laura Fidell**  
*Graphic Designer*

**Stacy Washington**  
*Marketing Coordinator*

**FINANCE AND  
BUSINESS SERVICES**

**Julie Pierce**  
*Comptroller*

**Amy Sapienza**  
*Accounting Manager*

**Lori Mayo** MASB/MSBO  
*Accounting Manager*

**Jennifer Upton** MASB/MASA  
*Accounting Manager*

**Sophia Campau**  
*Accountant/Bookkeeper*

**Kristine Maier**  
*Receptionist*

**Kim Lamb**  
*Business Office Staff*

**GOVERNMENT RELATIONS**

**Jennifer Smith**  
*Director*

**Brenda Pilgrim**  
*Assistant Director*

**Liz Cooke**  
*Interoffice Assistant*

**LABOR RELATIONS AND  
LEGAL SERVICES**

**Brad Banasik, J.D.**  
*Legal Counsel/Director*

**Daniel Feinberg, J.D.**  
*Assistant Director*

*Labor Relations Consultants*

**INFORMATION TECHNOLOGY**

**Jason Marentette**  
*Director*

**Dan Walker**  
*Membership Systems and  
Data Analyst*

**Cody Skalmowski, M.S.**  
*Systems Administrator*

**Vacant**  
*Technology Support Analyst*

**LEADERSHIP DEVELOPMENT AND  
EXECUTIVE SEARCH SERVICES**

**Greg Sieszputowski, M.Ed., CAE**  
*Director*

**Debbie Stair, M.N.M.L.**  
*Assistant Director,  
Leadership Development*

*Strategic Planning and  
Workshop Consultants*

**MacKenzie Feldpausch, M.A.**  
*Education Programming  
Manager*

**Whitney Haughey, CMP**  
*Conference and Event  
Planner*

**Katie Kosmider**  
*Membership Coordinator  
and Registrar*

**Cindy Reisig**  
*Business Coordinator*

**Vacant**  
*Assistant Director,  
Executive Search Services*

*Superintendent  
Search Consultants*

*Area Representatives*

**Amy Rucker, M.S.**  
*Certification Manager and  
Instructional Designer*

*Board Member  
Certification (CBA)  
Class Instructors*