2024 - 2025 **ANNUAL REPORT**



MEMBER PARTICIPATION

689 2024 Annual Leadership Conference Attendees

19

Strategic Plans

405

In District Board Training Registrations

Individual Training Registrations

Diamond Anniversary Giveback Program District

Participants

Two-thirds of members would highly recommend MASB, giving us ratings of 9-10 on likelihood to recommend.

BOARD MEMBER CERTIFICATION (CBA) CLASSES

Board Member Certification (CBA) Classes Offered In-Person

Virtual CBA Registrations

Board Member Certification (CBA) Classes **Offered Online**

LEADERSHIP DEVELOPMENT

Individual Board Member Awards







Distinction 63



Member Award



Award



Award



President's Award of Recognition







Specialty



Relations Skills Specialty

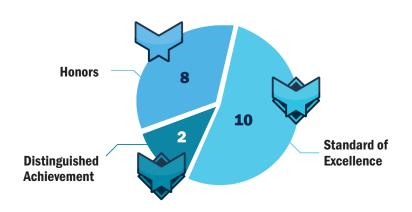


Specialty



Specialty

Whole Board Awards



LEGAL SERVICES AND LABOR RELATIONS

270 Emails Responded to Monthly

140 Phone Calls Answered Monthly

570 Legal Workshop Attendees

428 Legal Trust Fund Members

21 Districts Assisted With Labor Relations

1,047 Hours of Negotiation Services

98.3% of All District CBA Data Info Entered in ERIN



Our Legal Services received an average member rating of 4.31/5.

SUPERINTENDENT SEARCH AND AREA REPRESENTATIVES

Superintendent 28 **Searches Conducted**

Districts Visited by Area 170 Representatives

of Visits Resulted in a **42%** Follow-Up Request

GOVERNMENT RELATIONS

94
NSBA Advocacy
Institute Attendees

Behind the Scenes at the Capitol

121 Attendees

2 Events

34
Calls-to-Action and Updates

38
Legislative Updates to Districts

108 ses of Legislati

Pieces of Legislation Worked On

Times Staff Testified
Before Committees
Submitted Written Testimony Many Times

Issues We Advocated On

Cell Phones in Schools

Federal Executive Orders and Budget Cuts

Protecting the Integrity of the School Aid Fund

School Safety



Legislative Advocacy earned the highest rating among all services, with an average member score of 4.32/5.

AFFILIATE PROGRAMS AND SERVICES

Data Represented in Number of Districts

Michigan Liquid Asset Fund

544

Michigan School Purchasing Card

249

\$809,735 in rebates

MASB/SET SEG
Property Casualty Pool

533

\$4 million in Net Asset returns

MASB/SET SEG Workers' Compensation Pool

520

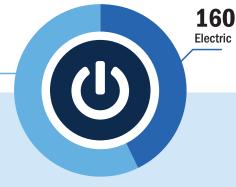
\$9.9 million in contribution reduction

BoardBook

186

Michigan School Energy Cooperative

240 Natural Gas



COMMUNICATIONS PR AND MARKETING

83% of members indicate that MASB's information and communications are very good or excellent.

491,152 PAGE VIEWS

Top Web Pages

- 1 Home Page
- Upcoming Events
- 3 Find a Job
- 4 Annual Leadership Conference
- Search Results

Funding given out through the CASBA Rebate: \$51,229

Funding given out through the Member Assistance Fund: \$20,043

FINANCIALS

Visit masb.org/annualreport to view the audited financial statements

QUESTIONS?

Contact MASB at comms@masb.org or 517.327.5900