

2024 - 2025 ANNUAL REPORT



MEMBER PARTICIPATION



BOARD MEMBER CERTIFICATION (CBA) CLASSES



LEADERSHIP DEVELOPMENT

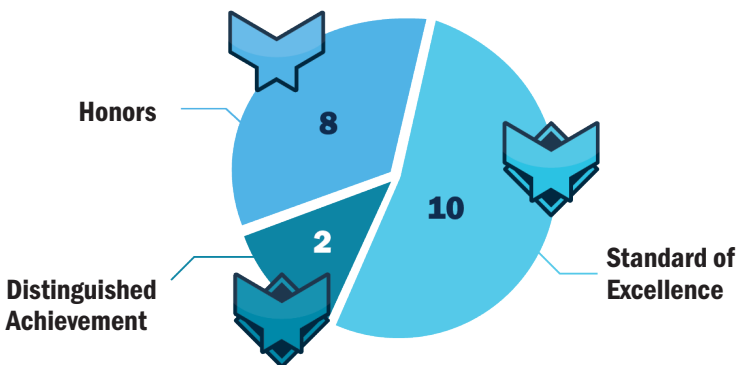
Individual Board Member Awards



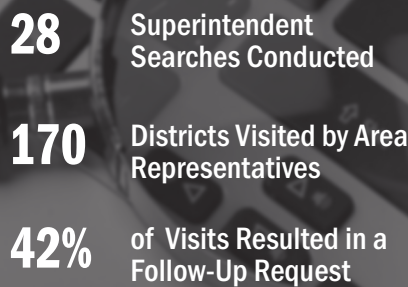
LEGAL SERVICES AND LABOR RELATIONS



Whole Board Awards



SUPERINTENDENT SEARCH AND AREA REPRESENTATIVES



GOVERNMENT RELATIONS



94

NSBA Advocacy
Institute Attendees

Behind the Scenes at the
Capitol

121 Attendees
2 Events

34

Calls-to-Action
and Updates

38

Legislative Updates
to Districts

108

Pieces of Legislation
Worked On

4

Times Staff Testified
Before Committees

Submitted Written Testimony Many Times

Issues We Advocated On

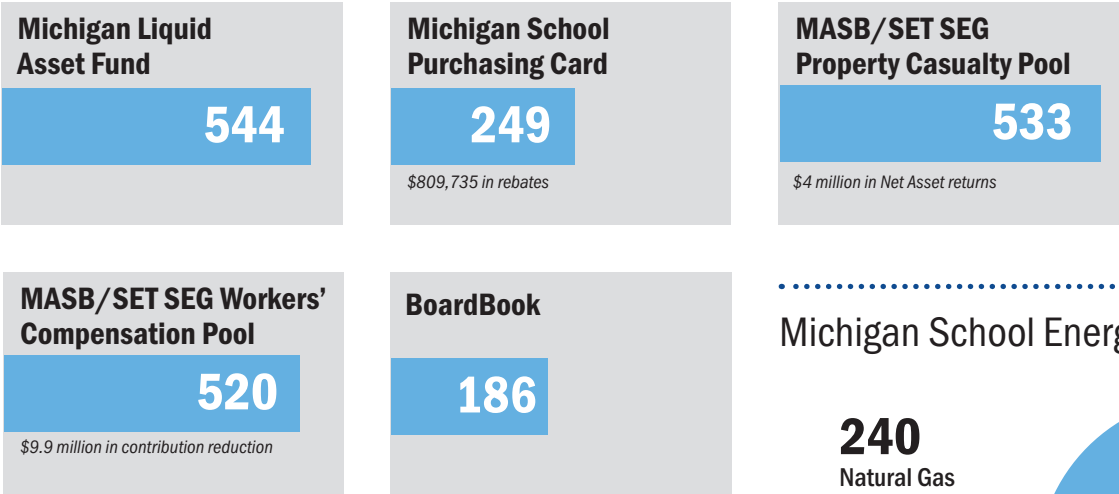
- ✓ Cell Phones in Schools
- ✓ Federal Executive Orders and Budget Cuts
- ✓ Protecting the Integrity of the School Aid Fund
- ✓ School Safety



Legislative Advocacy earned the highest rating among all services, with an average member score of 4.32/5.

AFFILIATE PROGRAMS AND SERVICES

Data Represented in Number of Districts



Michigan School Energy Cooperative



COMMUNICATIONS PR AND MARKETING

83% of members indicate that MASB’s information and communications are very good or excellent.

491,152 PAGE VIEWS

Top Web Pages

- 1 Home Page
- 2 Upcoming Events
- 3 Find a Job
- 4 Annual Leadership Conference
- 5 Search Results

FINANCIALS

Visit masb.org/annualreport
to view the audited financial statements

QUESTIONS?

Contact MASB at comms@masb.org
or 517.327.5900