



ADVOCACY CERTIFICATION CHECKLIST

Board members must complete requirements for Level 1 as well as the following classes:

- CBA 261: Advocacy for Public Education**
- CBA 264: Shaping Public Opinion**
- NEW! CBA 265: Practical Advocacy**
- NEW! CBA 308: A Guide to Understanding the Legislature**
- CBA 361: Grassroots Advocacy**

Learn more at masb.org/certification.



COMMUNITY RELATIONS CERTIFICATION CHECKLIST

Board members must complete requirements for Level 1 as well as the following classes:

- CBA 232: Communicating Effectively in Difficult Times**
- CBA 246: Advanced Community Relations**
- CBA 252: Media Relations**
- CBA 263: Collecting Feedback**
- NEW! CBA 363: Leveraging Feedback**

Learn more at masb.org/certification.





DATA CERTIFICATION CHECKLIST

Board members must complete requirements for Level 1 as well as the following classes:

- CBA 251:** District Strategic Planning and Goal Setting
- CBA 341:** Data Foundations
- CBA 343:** Teacher Effectiveness and Student Achievement
- CBA 344:** High School and Beyond
- CBA 345:** Data Dashboards

Learn more at masb.org/certification.



FINANCE CERTIFICATION CHECKLIST

Board members must complete requirements for Level 1 as well as the following classes:

- CBA 213:** Capital Planning for Your District
- CBA 215:** Advanced School Finance
- CBA 310:** Budget Anatomy and Shortfalls
- CBA 315:** Anatomy of an Audit Report
- CBA 370:** Managing a Construction Project

Learn more at masb.org/certification.



LEADERSHIP CERTIFICATION CHECKLIST

To complete this certification, board members must also attend the Annual Leadership Conference (Friday and Saturday, Main Conference).

Board members must complete requirements for Level 1 as well as the following classes:

- NEW! CBA 270:** Leadership by Consensus: Confidence in Leadership
- NEW! CBA 299:** Leading With Purpose: Advanced Leadership for School Board Members
- NEW! CBA 305:** Practical Governance: Case Studies in Effective School Board Leadership
- CBA 325:** Leadership: Overcoming Obstacles
- CBA 327:** Ethics in Action

Learn more at masb.org/certification.

