

Your Source for Public Education Information



Choose one of MASB's FREE, 60-minute presentations for your CASBA or ISD event

Fostering Effective School District Governance

The relationship between the Board of Education and the Superintendent can make or break a district's culture as well as its progress toward student achievement. In this practical and informative session, we'll explore the common sources of discord between the Board and Superintendent and key principles for productive Board/Superintendent Relations. Participants will leave with a to-do list that can be customized to their district's unique circumstances.

Governance Behaviors That Impact Student Achievement

In this engaging session based on research recently conducted by the Center for Public Education, we'll explore approaches taken by local boards of education that translated to increases in student achievement and improved school board effectiveness.

Guiding Public Schools for Increasing Academic Achievement

How do some school boards and their districts create higher student achievement than others? Evidence shows that high- and low-achieving districts have distinct differences in both their knowledge and beliefs. Let's spend a little time examining those differences and how the findings from this seminal research can help board/superintendent governance teams build their capacity and turn their focus to improving student outcomes. This brief overview is designed to guide school boards in their efforts to increase student achievement using research-based best practices.

Is Your District Keeping Up? Using ERiN Data to Stay Competitive on Salaries

Is your district keeping up? Using the ERiN database to evaluate staff and administrator salaries. One of the more challenging aspects of contract negotiations, be it a CBA or an individual contract, is knowing what the field is paying. Learn how MASB's ERiN database can provide you with information so you can make solid offers backed by data.

Lead, Learn and Level Up: Bringing CBAs to Your Boardroom

Adult learning is at its best when it's practical, engaging and modeled from the top. The Certified Boardmember Award (CBA) Program helps board members grow individually and collectively: setting up the example that learning never stops. With instructor-led customization, CBAs can be brought directly to your district to meet your team's unique needs while building a strong culture of leadership and continuous improvement.

Managing School Board Vacancies

Be prepared for your next school board vacancy! This presentation will cover the legal issues, requirements and best practices for filling a vacancy on a school board.

News From the Capitol: A Legislative Update

Includes news and updates on issues being considered at the Capitol, possible ballot issues and Q&A.

School Law Update

New court cases or laws that will impact school districts will be discussed.

Telling a Better Story

Explore the art of storytelling within the context of school governance. In this session, we will examine strategies and techniques that school board members can use to showcase the successes, innovations, and unique strengths of their school districts.

The Key Work of Boards

When you look at what takes up most of the time in school board meetings, members often say it's the low-level operational matters. Just as we know more about how to educate all children than we did 30 years ago, we also know considerably more about what school boards do that makes them supremely relevant to the quality and future of their school systems. This session focuses on the Key Work framework developed for school boards and their superintendents – together, as the governance team – and how it can be used to move their districts to higher levels.

The State of the Superintendency

As a board member, what do you need to know about attracting and keeping great talent in your district's top position? This session will cover the "State of the Superintendency"—including conditions that encourage leaders to remain in a district, factors they consider when relocating and how superintendent transition affects student achievement and district culture.

Additional courses and workshops are available for a nominal fee—visit masb.org/casbas for more information.

To schedule a presentation, reach out to the Leadership Development Department at registrar@masb.org | 517.327.5918