

2025 - 2026 ANNUAL REPORT



MEMBER PARTICIPATION

698

2025 Annual Leadership
Conference Attendees

361

Superintendent Evaluation
Training Registrations

21

Strategic Plans

230

In-District Workshops

BOARD MEMBER CERTIFICATION (CBA) CLASSES

126

Board Member Certification
(CBA) Classes
Offered In-Person

4,278

Self-Led and In-Person/
Virtual CBA Registrations

15

Board Member Certification
(CBA) Classes
Offered Online

LEADERSHIP DEVELOPMENT

Individual Board Member Awards



LEGAL SERVICES AND LABOR RELATIONS

250 Email Questions Responded to Monthly

140 Phone Call Questions Answered Monthly

630 Legal Workshop Attendees

428 Legal Trust Fund Member Districts

21 Districts Assisted With Labor Relations

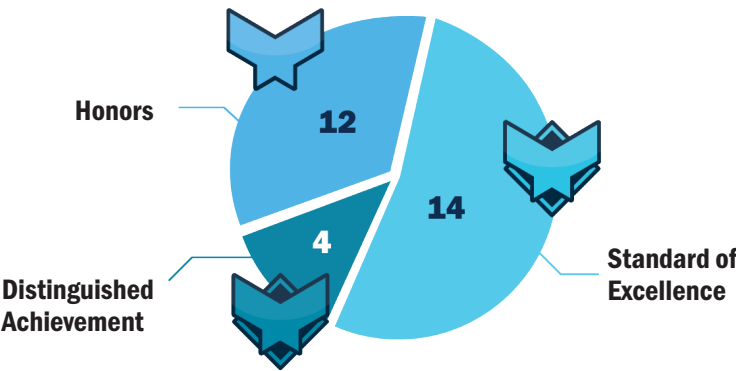
1,191 Hours of Negotiation Services

2 Briefs Written/Cases Assisted With

30 Legal and Labor Presentations Delivered to Members

94.1% of All District CBA Data Info Entered in ERin

Whole Board Awards



SUPERINTENDENT SEARCH AND AREA REPRESENTATIVES

25 Superintendent
Searches Conducted

159 Districts Visited by
Area Representatives

116
ISD Visits

43
New
Superintendent
Visits

Area representatives visit districts throughout the year to support superintendents and connect them with MASB resources. These include two visits annually to each ISD and visits to help new superintendents get started.

GOVERNMENT RELATIONS



72

NSBA Advocacy
Institute Attendees

Behind the Scenes at the
Capitol Attendees

70 Spring
43 Fall

47

Calls-to-Action
and Updates

21

Legislative Updates
to Districts

101

Pieces of Legislation
Worked On

8

Times Staff Testified
Before Committees

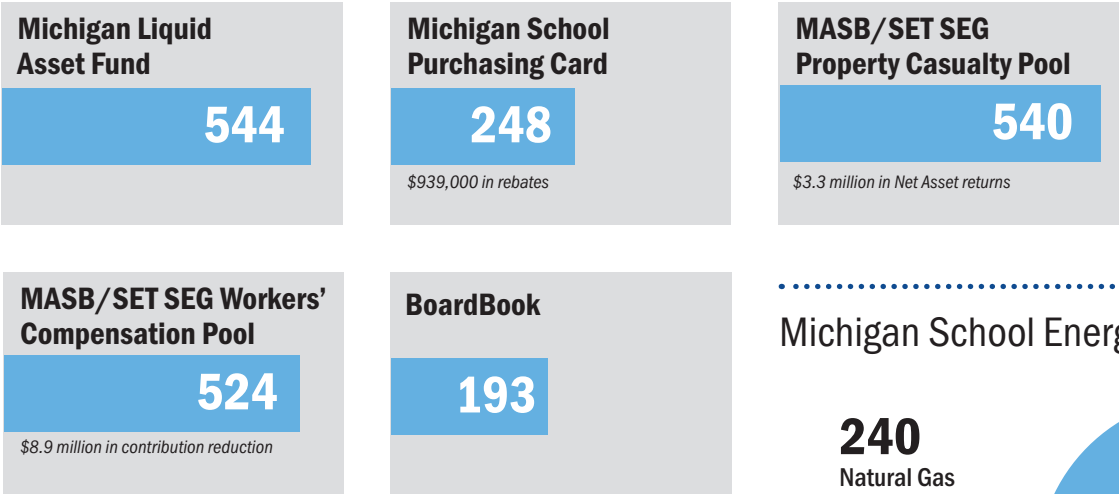
Submitted Written Testimony Many Times

Issues We Advocated On

- ✓ Free Meals for All
- ✓ Election Dates
- ✓ Timely Budget
- ✓ Weighted Per-Pupil Formulas
- ✓ Literacy Training

AFFILIATE PROGRAMS AND SERVICES

Data Represented in Number of Districts



Michigan School Energy Cooperative



COMMUNICATIONS PR AND MARKETING

292,825 PAGE VIEWS

Top Web Pages

- 1 Home Page
- 2 Find a Job
- 3 Annual Leadership Conference
- 4 Upcoming Events
- 5 ALC Schedule at-a-Glance
- 6 Search Results
- 7 About MASB
- 8 Learning
- 9 CBA Program
- 10 Become a Board Member

Funding given out through the
CASBA Rebate: **\$31,722.54**
Funding given out through the
Member Assistance Fund: **\$12,000**

FINANCIALS

Visit masb.org/annualreport
to view the audited financial statements

QUESTIONS?

Contact MASB at comms@masb.org
or 517.327.5900