

2022 - 2023 ANNUAL REPORT



MEMBER PARTICIPATION

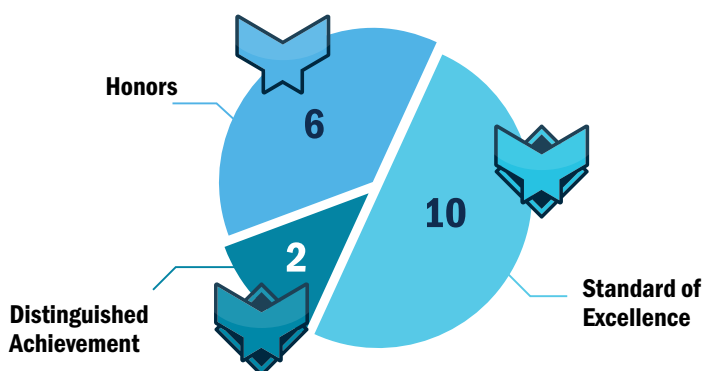


LEADERSHIP DEVELOPMENT

Individual Board Member Awards



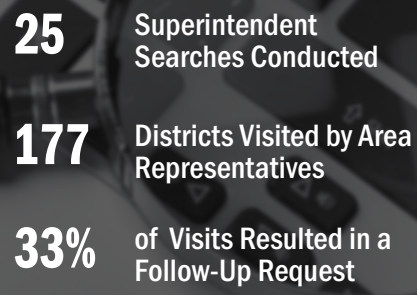
Whole Board Awards



LEGAL SERVICES AND LABOR RELATIONS



SUPERINTENDENT SEARCH AND AREA REPRESENTATIVES



GOVERNMENT RELATIONS



63

NSBA Advocacy
Institute Attendees

Behind the Scenes at the
Capitol Attendees

46 in the Fall

82 in the Spring

33

Legislative Updates
to Districts

81

Pieces of Legislation
Worked On

12

Times Staff Testified
Before Committees

39

Calls-to-Action
and Updates

Issues We Advocated On

- Sinking Funds for School Buses
- Free Meals for All Students
- School Aid Budget
- Collective Bargaining Changes

AFFILIATE PROGRAMS AND SERVICES

Data Represented in Number of Districts

Michigan Liquid
Asset Fund

483

Michigan School
Purchasing Card

230

\$811,620 in rebates

MASB/SET SEG
Property Casualty Pool

534

*More than \$175 million returned
to members*

MASB/SET SEG Workers'
Compensation Pool

522

*More than \$312 million returned
to members*

BoardBook

168

Payschools

37

Michigan School Energy Cooperative

240
Natural Gas

160
Electric



COMMUNICATIONS PR AND MARKETING

83% of members indicate that MASB's information
and communications are very good or excellent.

373,770 PAGE VIEWS

Top Web Pages

- 1 Home Page
- 2 Find a Job
- 3 Search Results
- 4 Upcoming Events
- 5 About MASB

577

New Board Member
Packets Mailed

7

Videos Developed
for Districts

FINANCIALS

Visit masb.org/annualreport
to view the audited financial statements

QUESTIONS?

Contact MASB at comms@masb.org
or 517.327.5900