

### **Initial Meeting**

April 21, 2014

### BACKGROUND



- Current teacher contract set to expire June 30, 2014 (2 year agreement).

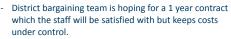
- Support staff recently took a 1% cut which district was hoping to restore in separate negotiations.
- Prior negotiations were acrimonious with the district feeling like they spent too much and the teachers feeling like they gained too little.
  - Teachers now expecting "to get paid" for everything they "gave up" to "help the district" during the last bargaining session.
- Prior contract still contained Agency Shop language as well as other prohibited subjects of bargaining.

### **Initial Meeting**

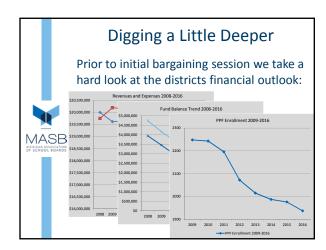
April 21, 2014

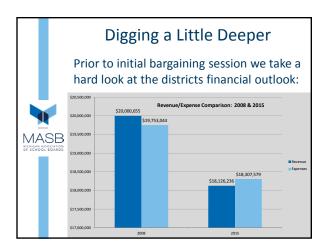
### DISTRICT GOALS





- Outer limits = step + 2% on-schedule raise.
- MASB Sh
  - Short contracts allow for a yearly review of finances and adjustments based upon those.
  - Teachers had always received their step in the past.
  - Teachers had never experienced a pay cut.





	A Frank Discussion
	All of the financial indicators are heading in the wrong direction, and fast.
100	Time to "pull back on the reigns."
WICHIGAN ASSC DF SCHOOL I	Too many districts wait until it's too late to begin reducing salary costs.
	Avoiding Deficit District Status must become the priority

### A Frank Discussion

At its current rate, the district is 6-7 years away from being a deficit district.



The time to start making cuts is now.



District's Initial Proposal:

- 1 year agreement
- No steps (lanes granted)
- 2% on schedule cut

### A Frank Discussion

### The thought:

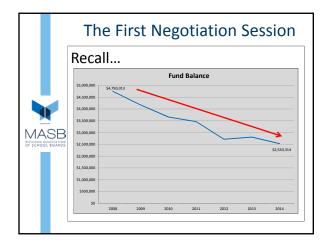




- Establish that, if trends continue, cuts are coming at some point.
- Acquaint all with the concept of Deficit
  District Status and the need to avoid it
  (or put it off as long as possible).

### The First Negotiation Session May 1, 2014 Union Proposal 1 Year Contract **District Proposal** Total Cost: 1 Year Contract \$549,248 No Steps In year 1 MASB 2% pay cut \$1.65 Million over 3 years caps 1% added to all extra curricular duties

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### The First Negotiation Session

### At the Table:

- The District's financial situation is explained
- The Union bargaining reps "understand" the situation and accept it... but "we must remain firm in our requirements."

"We won't get our membership to vote for anything that doesn't incorporate steps and a raise to make up for what was taken last time."

"Can't keep balancing the budget on the backs of the teachers!"

### The First Negotiation Session

### At the Table:



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Based upon things that occurred during prior contract negotiations the union is informed that all proposals will be posted on the district website.

- This is not well received.

### Why do this?

- Transparency
- No Spin

By the end of negotiations the union was asking when the postings would go up so that they could tell their members to "just look there."

### The Process

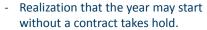


- Communications and meetings continue to occur over the next three months.
- District softens on cuts, begins to offer "share the wealth" proposals.
- Calendar agreement reached, but union refuses to ratify.
- Union requests mediation.

### First Mediation

### July 31, 2014









- Understands District circumstances but acknowledges that the Union is refusing to budge.
- Teams explore longer term contracts (3 yrs.) with small, "controlled" raises.

### First Tentative Agreement



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September 8, 2014

- District is now willing to increase pay, but only in a small, controlled manner.
- Union is now more amenable to discuss realistic numbers.
- "Baby steps" toward *affordable* 1 year contract.

"We have to have something. Just give us an offer without cuts and we can probably get a deal, but we can't take a cut back to our members."

### First Tentative Agreement

### September 8, 2014

- One year agreement
- Lan Total cost through June 30, 2015:
- \$177,000 MASB -\$500

bonus

- Insur ....e contribution to maximum allowable levels
- 1% increase to schedule C&D

### First Tentative Agreement

### September 8, 2014

- One year agreement
- No steps

REJECTED by members: Lan

September 22, 2014 bonus

- contribution to maximum allowable levels
- 1% increase to schedule C&D

### Post TA #1

Transition has been made from demanding cuts to providing a raise of some type: NO GOING BACK.



District no longer has incentive to move the talks along; let the union dictate the pace.

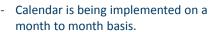
Superintendent of schools is added to bargaining team at the union's request.

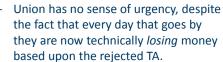












"Steps and lanes are *critical* to getting a deal passed by our members."

### **Second Mediation**

### November 13, 2014

- District arrives at mediation with offers that rely on "share the wealth" concepts.



Union tells mediator that they must get

"A Step isn't a raise, it's a fundamental right under the contract!"

### **Second Tentative Agreement**

### November 13, 2014

- One year agreement
- Total cost through
- June 30, 2015: \$101,000 com
- 1% increase to schedule C&D
- 7% increase to the robotics stipend



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Less money than before?

Yes... but steps constitute "built in" costs.

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### **Second Tentative Agreement**

November 13, 2014

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- One year agreement
- Steps and lane Insu by members: tom by merror 22, 2014

  1% ir September 22, 2014

  1% or Schedule C&D
- 7% increase to the robotics stipend

### Post TA #2 Again, every day without a contract saves the district money. Union steps up its "visibility" within the community: T-shirts, signs. **Our teachers** MASB deserve a fair contract!!

### Post TA #2

- Again, every day without a contract saves the district money.
- Union steps up its "visibility" within the community: T-shirts, signs.
- Union has no urgency to resume talks. MASB -
  - District begins to push for additional meetings.
  - Explore reducing insurance costs.

Next meeting: January 26, 2015

- 9 months after initial meeting.
- 7 months after contract expired.
- 3½ months after last TA rejected.
- $\ensuremath{\mathsf{MASB}}$  Union adds members to its team (more cooks in the kitchen).

### Post TA #2

### January 26, 2015

- Union submits informal coposal:

  Total cost through
  Total cost through
- - June 30, 2015:
  - \$68,000
  - In arance contribution to maximum allowable level

## MASB

### Post TA #2 January 26, 2015 Total cost through oposal: June 30, 2015: \$68,000 Total cost through June 30, 2016: -'16 1 MASB \$459,500 In ximum all All <u>BUILT IN</u> costs. This proposal will also cost the district \$391,500 for '16-'17... and that's without having negotiated a new deal!

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### January 26, 2015

- Union submits *informal* proposal:
  - 2 years (2014-2016)
  - Steps/lanes for both years
  - 1% on-schedule raise for '15-'16
  - Insurance contribution to maximum allowable level
- Proposal is rejected by district.

"Based on feedback from our members, the district needs to put some  $\ensuremath{\textit{real}}$  money in our pockets to show that the board appreciates us."

### Post TA #2

### January 26, 2015

- District team is exasperated.
  - They need "something" and we give them "something"! - REJECTED!
  - They need that "something" to be a step, so we make it a step! – REJECTED!
  - Now we're back to proposals that are nearly as bad as their initial offer!
- "Let's just get something done!"



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### Post TA #2

January 26, 2015

"Let's just get something done!"



"I'm sick of feeling like we're bashing our teachers!"



 $\ensuremath{\mathsf{MASB}}$  "Let's just give them what they want, and then, when the district goes under, we've proven our point."

### **CAREFUL!!**

January 26, 2015

### Ask yourselves:



- Is the community taking a side?
- Are we falling prey to a tactic?
- MASB Teacher compensation must be viewed through the prism of your peers...
  - Remember how we're doing vis-à-vis surrounding districts re: compensation
  - Do right by the district/do right by the kids.

### Post TA #2

January 26, 2015

Time to give them our "top" offer:



- \$1,000 off-schedule payment
  - Tax free? Sure. Make it \$1,400
- MASB Insurance contribution to remain at '13-'14 levels.
  - Negotiations for '15–'16 to begin after May 5 road funding vote.

This gets us a contract, and the build-up sets us up for "serious" talks regarding cuts for the next year should the financial situation continue down its current path.

### Third Tentative Agreement

### January 26, 2015



- One year agree through - \$1,4 Total cost through 20, 2015:

Insu 5231,000 main at

Negotiations for '15–'16 to begin after May 5 road funding vote

### Third Tentative Agreement

January 26, 2015

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- One year agreement
- \$1,4 REJECTED
- lnsu by members: nt '13– February 11, 2015 main at
- Negotiations for '15–'16 to begin after May 5 road funding vote

### Post TA #3

- Anticipating yet another rejected TA, we had a press release ready to go.
- After being informed of results by union, we receive no additional contact for over a month.
  - Where is the urgency?
- Union continues to message re: "fair contract" but the message is not impactful.

The situation just keeps costing teachers more money.

### Post TA #3

 Union is now taking no ownership of the prior agreements with its members.



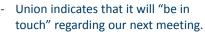
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- Does their bargaining team even have the authority to bargain?
- Unfair Labor Practice?

"This is what we get for trying to act in good faith."  $\,$ 

"Let's just give them what they want and blame them for bankrupting the district."

"We should file a ULP and implement a contract."







- Meanwhile the rumor is that the district is dragging its feet and isn't bargaining in good faith.
  - This, after 3 TA's have been reached, all rejected by union membership.
- Press releases and discussions with the media help get a counter message out.

### Post TA #3

Next Meeting: March 31, 2015

Union proposal·



Total cost through June 30, 2015: 0% nainder of **14** \$0

-15-16 2 ste

- 1% on schedule raise for '15-'16
- Insurance contribution set between '14 and '15 limits

### Post TA #3

Next Meeting: March 31, 2015 Union proposal·



Total cost through June 30, 2016: - 0% nainder of \$421,200 **14**-

2 ste 15-16

- 1% on schedule raise for '15-'16
- Insurance contribution set between '14 and '15 limits

### Post TA #3 Next Meeting: March 31, 2015 Total cost through Union proposal: June 30, 2017: 0% nainder of **14**-\$842,400 15-16 MASB -2 ste 1% on schedule raise for '15-'16 Insurance contribution set between '14 and '15 limits Again, **BUILT IN** costs. Negotiations in the Spring of 2017 begin with these additional expenses as the new base line.

## Post TA #3 March 31, 2015 District's response: "We're going to Fact Finding."

### Post TA #3

March 31, 2015

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- Should the district be asking for Fact Finding here?
  - Sit back, wait, and save some money! Right?!
    - This is not how the board felt.
  - RESOLUTION WANTED.
- The Union appeared to think that community pressure would mount but there was no evidence for this.
  - Nevertheless, the board did want a resolution.

### Fact Finding?

- Non-binding.
- Generally must occur before a district can implement.
- Will often cause the Union to "ramp up" its rhetoric.



### **Pre-Fact Finding**

- Fact Finding information gathered and request filed by April 7.
- Union requests that negotiations remain ongoing.
  - District responds that proposals will still be entertained, but under no duty to meet face to face
  - Union begins to inform its members that District is "refusing to bargain."



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WICHIGAN ASSOCIATION
DE SCHOOL BOARDS

### **Pre-Fact Finding**

- Union begins to wage its own "hearts and minds" campaign.
  - Flyers requesting support at board meetings.
  - Ineffectual, few teachers show up, even fewer community members.
- MASB presentation outlining its financial situation as a board meeting agenda item.
  - Bolstered by news articles detailing crisis in other districts.

### **Pre-Fact Finding**

### The Process:

- Possible Fact Finders are vetted.
  - District's private counsel assisted in selection.
  - Both sides chose same individual.
- Date set for June 30, 2015.
- Presentation begins to take shape immediately.
- MEA utilizes an attorney and economist to assist the local Uniserve.

### **Pre-Fact Finding**

### The Process:

- A week before the hearing, MEA attorney approaches with a proposal to make the Fact Finder's recommendation "binding."



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Pros: Ensures that the matter ends with Fact Finding. Demonstrates that the

- board is willing to follow the recommendations of a third party. Precludes any need to
- implement.
- Cons: Can unnecessarily lock the district into an unaffordable contract.
- The District can always simply implement.
- Do we have the legal authority to even do this?

### **Pre-Fact Finding**

### Question:

Should you make Fact Finding "binding" from a district's perspective?



Generally, NO.

But, there can be situations where it makes sense for your district.

# MASB STERIOU BOARDS

### **Pre-Fact Finding**

The school board decided that making the fact finder's decision binding upon the parties served a greater purpose here.

"If a neutral third party comes back and tells us that we're wrong, that we CAN afford more and that the teachers deserve more, than we should give it to them."

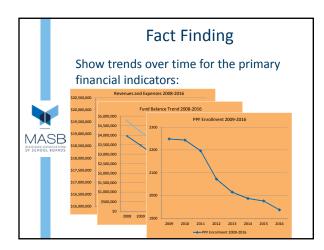
### **Pre-Fact Finding**

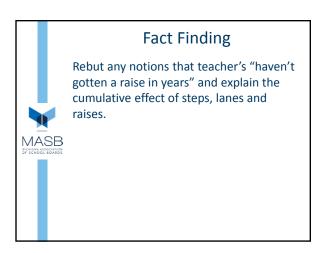
"If a neutral third party comes back and tells us that we're wrong, that we CAN afford more and that the teachers deserve more, than we should give it to them."

- The problem with this, of course, is that sometimes the fact finder really doesn't grasp things as well as you might hope.
- Do Fact Finders really go "off the rails" that often? NO.

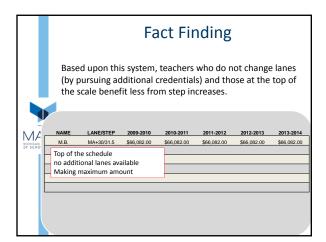
## Fact Finding June 25, 2015

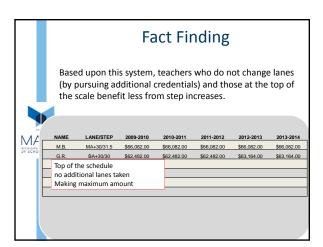
	Fact Finding	
	Union Theme: The district has reached a "new normal" and enrollment declines will begin leveling off. Likewise the legislature is	
MASB WICHISAN ASSOCIATION DF SCHOOL BOARDS	about to start funding schools much better.	
	Fact Finding	
MASB	District Theme: The district has been experiencing declines in enrollment, revenue, and fund balance for nearly 8 straight years and all projections indicate that this will	
WICHIGAN ASSOCIATION DF SCHOOL BOARDS	continue for the foreseeable future.	
		1
	Fact Finding	
	How do you demonstrate your argument?	
MASB WICHIGAN ASSOCIATION OF SCHOOL BRANCH	Be straightforward, simple, and to the point.	
OF SCHOOL BOARDS		

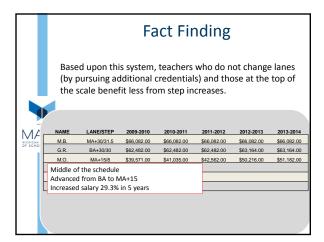


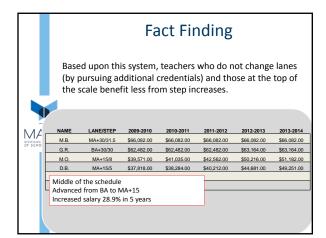


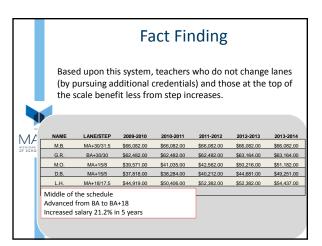


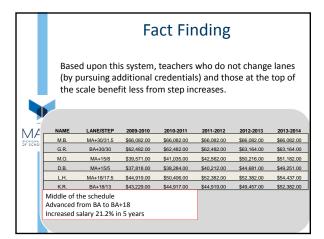


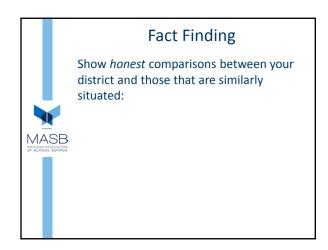


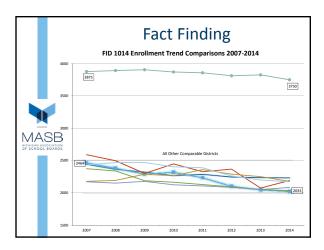


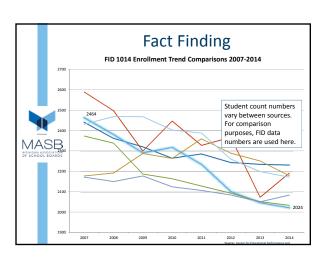


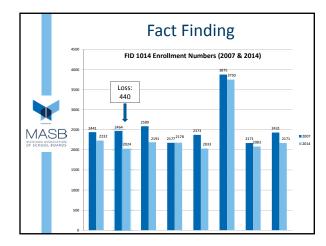












### Fact Finding

Show what the contracts of neighboring districts actually look like (not just salary schedule comparisons):

## Fact Finding Comparables

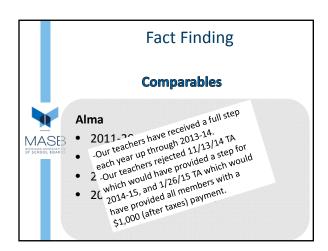


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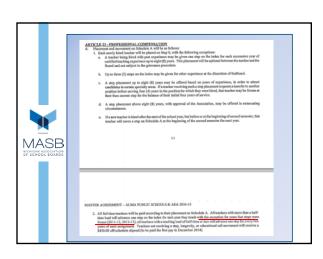
Our teachers have received a step each year up through 2013-2014 and have never experienced a pay cut.

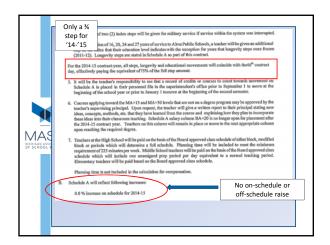
Our teachers have received the maximum allowed health care contribution from the district up through the current round of bargaining.

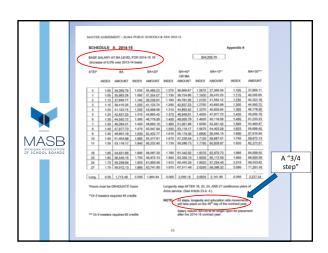
Our *support staff* received a 1% pay cut in 2013 which was restored to the group in 2015.

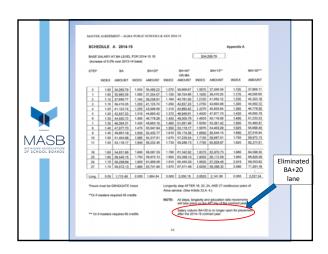


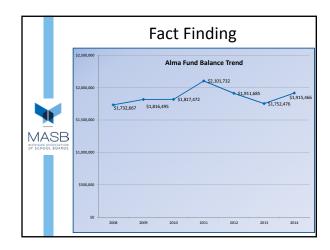


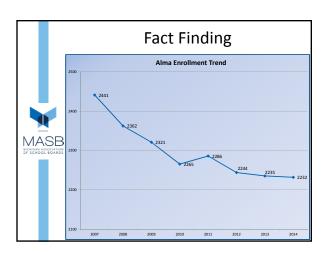




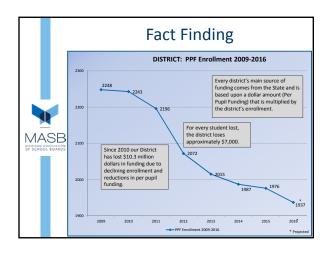


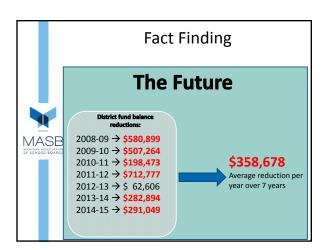


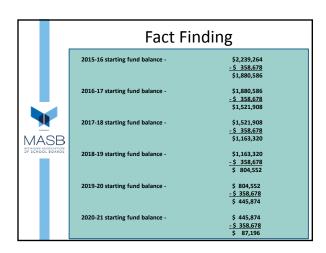


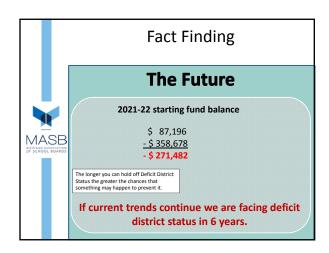


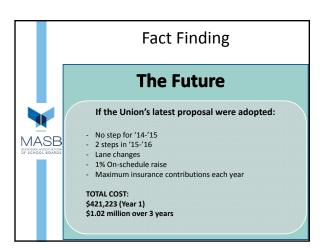


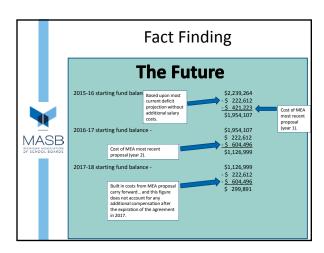












### **Fact Finding** The Future 2018-19 starting fund balance MASB \$ 299,891 -\$ 222,612 -\$ 604,496 - \$ 527,217 This proposal would, in all likelihood, push us into Deficit District Status in 3 years.

### **Fact Finding**

### What does deficit district status Mean for a district?



District must submit to MDE a Deficit Elimination Plan (DEP) to eliminate deficit spending within two years or have state aid withheld (see MCL 388.1702).

- Submit monthly budget reports to MDE
- Submit revised DEP's if new budgets are adopted or if significant data changes (enrollment, fund balance,

MDE does not "dictate" how the deficit situation should be eliminated but DEP plans which are not considered realistic or "viable" are rejected. "Viable" plans invariably require massive cuts to salary expenses.

### **Fact Finding**

### What does deficit district status Mean for a district?



Necessary cuts to spending virtually always include significant cuts to employee salaries:

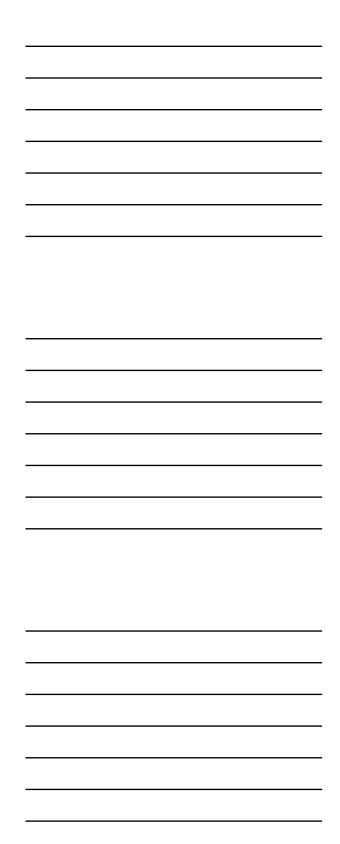
- Perry 10% wage cut to teachers each year for 2 years
- Mt. Clemens laid off 34 employees plus 6.7% cut in one year Clintondale 6% wage cut each year for two years Redford Union 11.5% "donation" of wages back to district each year

- for two years

  Iron Mountain 7.5% wage cut to all staff each year for two years

  Pinchey 3.5% wage reduction each year for two years

  Bridgeport-Spaulding 4.5% wage cut (year 1), 4% cut (year 2), 3% cut
- Southlake Teachers work five unpaid days for three years
- Alpena 10% wage cut and 3.29% on schedule cut Ecourse 11% wage cut (year 1), 8% cut (year 2)



### **Post-Fact Finding**

### Rebuttal Brief:

- Re-emphasize your points.
- Rebut the Union's arguments.
  - Point out how they could not refute the districts data.



### **Post-Fact Finding**

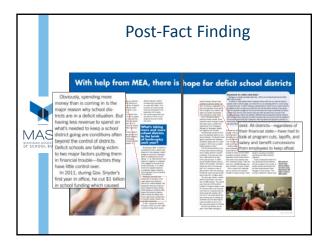
### Rebuttal Brief:

- Union showed no counter evidence regarding declining revenue/fund balance/enrollment.

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- Union did not allege or demonstrate any mismanagement.
   Any assertion that enrollment will increase was based on inaccurate speculation.
- The district must do better financially first, then we can discuss more substantial wage increases.
- Union rhetoric changes depending upon the audience.

# Post-Fact Finding Water Labyra, 7. Non Science Valuation, 3.13 Project Conduct, 3.13 VOICE Hope for Deficit Schools with help from MEA

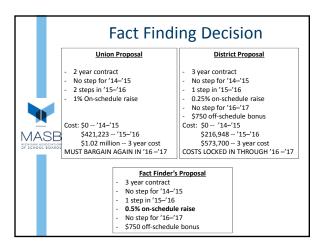


### **Fact Finding Decision**

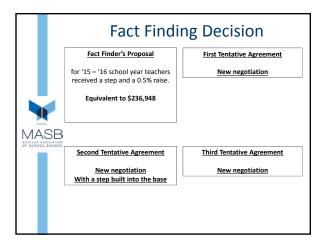
Fact Finders decision rendered on <u>September 25, 2015</u>. That's:

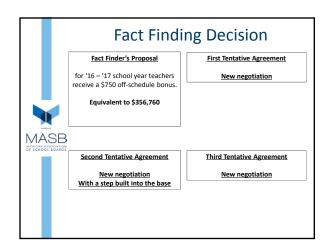


- 3 months after the hearing.
- 6 months after making the request.
- 8 months after the THIRD Tentative Agreement.
- 13 months after the FIRST Tentative Agreement.
- 17 months after the initial meeting.



### **Fact Finding Decision** First Tentative Agreement 3 year contract No step for '14-'15 1 step in '15-'16 1 year contract No step for '14–'15 \$500 off-schedule bonus 0.5% on-schedule raise No step for '16–'17 Teachers would have received \$177,000 for '14 – '15 school year. \$750 off-schedule bonus Teachers received \$0 for '14 - '15 Third Tentative Agreement MASB school year. 1 year contract No step for '14–'15 Second Tentative Agreement \$1,400 off-schedule bonus 1 year contract Teachers would have received \$231,000 for '14 – '15 school year. 1 step for '14-'15 Teachers would have received a permanent step equal to \$101,000 for '14 – '15 school year.





### **Fact Finding Decision**

### **Bottom Line:**



 The district gained 3 years worth of contracts with "built-in" costs of only one step and a single 0.5% raise.

 The teachers lost out on one year's pay raise but received \$600,000 in additional compensation for what amounted to a 3 year agreement.

- Guaranteed no cuts until at least 2018.

### **Fact Finding Decision**

### **Bottom Line:**



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 What the teachers received was largely a bi-product of concessions the district made, not the Fact Finding process.

- Had the district entered Fact Finding with a more modest proposal, it probably would have been adopted.
- Ultimately the district prioritized a "fair" resolution over simply saving money.

### **Fact Finding Decision**

### **Bottom Line:**



- The District still saved money in relation to every Union proposal offered.
- The District didn't have to "impose" and was vindicated by the Fact Finder as to its last proposal.
- Will this experience impact the next negotiation process?

	Questions?
	Joel Gerring
	igerring@masb.org 517-327-5922
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