

OnSite Board Training

Do you have a **split board** that's preventing you from moving forward in your district?

Do the goals established for your district **lack relevance** to the district's shared vision?

Is your board **bogged down** by daily operational decisions rather than policy decisions?

Is your board accused of being **out-of-touch** with your community, staff and students?

Is there **conflict** on your board that prevents teamwork and effective decisionmaking?

Do you want to make a good board great? You can with **onsite, customized training** for the entire board.

Board Training Services

Boards must make pivotal decisions that have important and far-reaching consequences for students, parents, employees and communities. Research proves that a strong working relationship between the board and superintendent improves student achievement. Most run for the board because they truly care about kids and want to make a difference; however, only knowledgeable, well-trained boards are prepared to raise student achievement and meet the demands and expectations of their communities.

To present a positive and productive atmosphere for decisionmaking, you need strong leadership among board members demonstrated by teamwork, effective communication, problem-solving skills and positive relationships between the board and the superintendent.

MASB provides customized workshops, on site at a location most convenient to you that focuses on your board's specific challenges. Through an analysis of your needs, skilled and highly trained facilitators identify problem areas and design solutions unique to your board. Your return on investment is clear: improved student achievement, effective board governance, community and voter support, and the confidence to make decisions impacting 1.6 million students and overseeing Michigan's \$13 billion public education enterprise.

Customized Workshop Modules

MASB's staff can deliver courses/workshops customized to your needs.

- Board Governance for Data-Informed Decisionmaking* — Level I
- The Power of Data: A Tool for Trustees* — Level II
- Board Self-Evaluation Process*
- Board/Superintendent Relations*
- Trends and Strategies for Collective Bargaining*
- Community Relations*
- Conflict Resolution
- Consolidation of Services
- Board Operating Procedures*
- Effective Board Meetings*
- Goal-Setting
- Roles, Responsibilities and Relationships
- Succession Planning*
- Superintendent Evaluation Process: A Team Approach*
- Team Building*

* CBA Credits—all others are Education Credits

Incentive Offer

Schedule one 3-3½ hour training module at full price. Any subsequent training modules, retreats or MASB services scheduled within one year receive a 10 percent discount.

Contact

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Cost

- Individual training modules, 3-3½ hours: \$750
- One-day or two half-day retreats: \$1,200