# News Alert

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For Immediate Release

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## Rochester Community Schools Board of Education honored for excellence in school governance

**Lansing, MI –** Rochester Community Schools Board of Education has met the rigorous requirements to be named to the distinguished list of the Michigan Association of School Boards (MASB) Board Visionary Leadership Award winners. By design, it's extremely difficult for boards to even qualify to apply for the award, let alone actually win. Since the program's inception in 2004, only 12 districts have earned the honor.

The Board Visionary Leadership Award was created to recognize boards of education/ governance teams for their vision, leadership and success in raising student achievement. Entries are evaluated by independent judges against a pre-established set of criteria:

- Leadership for achievement
- Growth in student achievement
- Board development/leadership effectiveness
- Board conduct, operations and ethics
- Communications and community relations

The board of education and superintendent has demonstrated a clear and shared focus on student achievement as well as high levels of communication and collaboration. An independent judge stated, "It's clear that Rochester Community Schools can move forward in difficult times with a strong commitment to their vision and goals. This team also shows evidence that they are continuing to strive for furthering their school district's academic excellence through board development and clear policies that have a direct emphasis on their commitment to student achievement."

"The Rochester Community Schools Board of Education has demonstrated a commitment to operating by the highest standards in order to successfully improve student achievement," said Kathy Hayes, MASB executive director. "They clearly understand the importance of a strong team to effectively serve their students and communities."

Members of the 2010-11 award-winning Rochester Community Schools Board of Education team include: David L. Pruneau, superintendent; Barb Cenko, president; and Trustees Jennifer Berwick, Gerald L. Moore, Lisa Nowak, Chuck Coutteau, Marty Sibert and Beth Talbert.

*MASB provides quality educational leadership services to all Michigan boards of education, and advocates for student achievement and public education.*



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