

MASB LeadStrong

Leadership for Achievement *Coming Together to Produce Our Next, Successful Generation*

Aug. 4–6, 2010
Comfort Inn & Suites
2424 S. Mission St.
Mt. Pleasant, MI 48858

Register four get one free!
Registration is \$200 per person.
Register by July 28, 2010.
No refunds after July 28, 2010.

*In collaboration with Lewis Cass ISD,
Oakland Schools and Traverse Bay Area ISD.*

From design to implementation, find ways to help your students achieve success. The only conference of its kind, this event will give you, your administrative leadership and curriculum team advice on school leadership, data, culture and how they can impact student achievement. Administrators need to be armed with the knowledge and tools necessary to help their students achieve in these tough times.

Wednesday, Aug. 4

Noon – 1 p.m.

Registration and Lunch

1 – 4 p.m.

**Monitor and Adjust: Leading on
the Path of Achievement**
*Dr. Larry Lezotte, CEO
Effective Schools LTD*

Michigan's connection to high achievement through the original effective schools research is Larry Lezotte. Of the *Three Amigos*, Ron Edmonds, Will Brookover and Larry, he continues to advance the foundational notion that "all kids can learn and achieve." Indeed, our state's native son and John Brock Laureate has carried the banner for true school improvement and advances in student achievement for several decades with no signs of slowing his life's work. Larry is the perfect person to bat "lead off" for our conference on another level. One of his seven correlates, "the Frequent Monitoring of Student Progress," is an undergirding principle that informs participants again this year. In addition, Larry's voracious reading regimen serves as a wonderful springboard for his current insights that he will share with us throughout his presentation. Come and get a dose of those special insights that can help us lead more boldly for our state's children.

Thursday, Aug. 5

8 – 9 a.m.

Breakfast

9 a.m. – Noon

Achievement by Authentic Performance
*Dr. Grant Wiggins, president
Authentic Education*

Grant Wiggins, co-author with Jay McTighe of the most prolific curriculum material in the history of ASCD, asked an interesting question. He said, "We all 'hate' standardized testing—but should we?" Grant asks us to reconsider our visceral negativity: many of the results are important and revealing about our failure to adequately teach and assess for understanding. As schools and districts are further squeezed for resources, there may be an excellent opportunity to focus more directly on those aspects of instruction and assessment that help our students learn more deeply and demonstrate learning more authentically through performance. There simply is no one better than Grant to help us lead our districts in the pursuit of authentic achievement.

Noon – 1 p.m.

Lunch

1 – 5 p.m.

Best Practices and/or Team Building

Friday, Aug. 6

8 – 9 a.m.

Breakfast

9 a.m. – Noon

Assessment for Achievement
*Dr. Rick Stiggins
founder and executive director
Assessment Training Institution*

We welcome home the Godfather of "Assessment FOR Learning" and one of Michigan's adopted sons as Rick earned his Ph.D. at Michigan State University, and as with Larry Lezotte, went on to teach for MSU for many years. Having served in the capacity for ACT, Rick possesses the structural knowledge of someone highly involved in the development of "high-stakes" testing. If we stopped there with Rick's narrative, we would completely miss the import of the great passion of his life's work. In creating the Assessment Training Institute, it gave him the modus operandi for what he saw as the greater good of helping teachers and school leaders learn how to use the assessment process and its results to benefit (not merely monitor) student learning. In addition, he gave us a way to easily include students in the assessment process, which not surprisingly maximizes their confidence, motivation, and ultimately, their learning. Now more than ever, we can use Rick's insight!

LeadStrong

Continuing Education Units (CEUs) are available to administrators. School board members will receive 20 MASB Education Credits.

MASB Leadership Services

Leadership for Achievement

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Mt. Pleasant, MI 48858

Register four team members and the fifth member is FREE!

Copy this form for additional attendees.

Online 	FAX 	Mail 	Questions?	Please register by July 28
Visit our Web site at www.masb.org	Fax registration form to Mary McCarthy at 517.327.0776	Mail registration form and payment to: MASB Business Office 1001 Centennial Way, Suite 400 Lansing, MI 48917-8249	Registration questions contact Mary McCarthy at 517.327.5918 or 1.800.968.4627, ext. 271	Cancellations: A \$25 cancellation fee will be charged for any and all cancellations. Substitutions are accepted. All cancellations must be in writing. Refunds: No refunds after July 28. Special Needs: Registrants with special needs should contact Angela Kanazeh at 517.327.5938 or akanzeh@masb.org

Payment Information

Payment is appreciated at time of registration. (A \$25 service fee will be added to any balance due after Aug. 4.)

Check * Check enclosed made payable to MASB Check# _____ * Check to follow—Registration faxed in advance	Invoice * Invoice school district (A \$25 billing fee will be applied.) Attn: _____	Credit Card <input type="checkbox"/> VISA <input type="checkbox"/> MASTERCARD Exp. Date _____ Account Number _____ Signature _____
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Please coordinate all registrations through your district office

Name of school district

Contact person

Phone

Fax

Address

City

Register four team members and the fifth member is FREE! Register online at www.masb.org

1. Name, Title	\$200 each
2. Name, Title	
3. Name, Title	
4. Name, Title	
5. Name, Title	FREE!
Payment Total	